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INTRODUCING MYBODY

THINK: Medical-grade skincare, body-compatible formulations.

WHAT IT IS: A collection of clinical skincare regimens tailored to skin's specific needs. With skincare successes like **Philosophy** and **Biomedic** under his belt, **entrepreneur David Watson** is no stranger to the industry. Now, the pioneer behind these **game-changing brands** has joined forces with **Therese Clark** and **Christine Watson** to launch **mybody**, a **clinical skincare collection** that promises to revolutionize the **medical channel**. A breakthrough in medical skincare, **mybody targets and reverses outward signs of age, as well as** photodamage, irritation and and acne to ultimately **achieve—and maintain—balance**. Available exclusively through **medical professionals, mybody combines clinical efficacy with approachable care** in an unprecedented way.

Recognizing a need in the industry for serious, clinical skincare that's also **relatable, the experts behind mybody** developed the brand as an antidote to the cold, sterile options in the medical channel. With an emphasis on proven, programmatic skincare in the categories of **Aging, Acne and Sensitive, mybody** is designed to improve a host of skin conditions without injuring the skin to trigger a reaction. Created with doctors, aestheticians, and patients in mind, the highly customizable range represents a convenient way for skincare professionals to offer patients **accessible, effective AM/PM four-step regimens**. The products in each customized regimen are formulated with select active ingredients that are in tune with the body **to reawaken its own youthful skin processes**, maintaining healthy skin for life.

mybody addresses the source of skin issues by harnessing the science of **biomimetics**, adapting biological designs from nature into improved technologies that **enhance natural body functions** that are diminished with age. To address the complete spectrum of skin's changing needs, **mybody** offers skincare options ranging from **targeted, intensive treatments to gentle maintenance courses—consistently delivering maximum benefits with minimum irritation**. Designed to address serious skincare issues, the brand's **advanced treatment products** offer potent combinations of **tried-and-true clinical-grade ingredients** and **breakthrough proprietary complexes** like **mySMART BIOMIMETIC PEPTIDES™** (mySBPs), the latest generation of peptides which influence gene activity to **enable older cells to mimic their youthful counterparts**. The less-intensive maintenance products are formulated **exclusively with biomimetic technologies the body recognizes**, strengthening the skin with essential building blocks needed to help heal and protect itself. Every mybody product is **formulated without parabens, xenoestrogens or dyes and were tested on "mybody," not animals**.

Aging Program: For patients experiencing first fine lines as well as for advanced signs of aging
REVERSE IT™

1. CLEAN ROUTINE™ Revitalizing Foaming Cleanser
2. A-TEAM™ Retinol + Wrinkle Treatment
3. FUTURE IS BRIGHT™ Anti-Aging Hydrator
4. PROTECT & SERVE™ Tinted Sun Shield SPF 30

Acne Program: For patients experiencing mild to moderate breakouts or for maintenance/preventing future break-outs

ERASE IT™

1. TAKE CONTROL™ Acne Calming Cleanser
2. LET ME CLARIFY™ Refining Gel
3. BREAK FREE™ Oil-Free Hydrator
4. PROTECT & SERVE™ Tinted Sun Shield SPF 30

Sensitive Program: For patients prone to redness and irritation

CALM IT DOWN™

1. CLEAN ROUTINE Revitalizing Foaming Cleanser
2. CALM AFTER THE STORM™ Soothing Treatment
3. SAFETY BLANKET™ Gentle Hydrating Lotion
4. PROTECT & SERVE™ Tinted Sun Shield SPF 30

Each regimen may be further customized with the following targeted treatment products; some formulated for multiple skin types.

- myHERO™ Anti-Aging Growth Factor Serum for wrinkles and mature skin
- SLEDGEHAMMER™ Intensive Skin Lightener for more severe hyperpigmentation
- LIGHT THE WAY™ 2-in-1 Retexturizing Complex for moderate hyperpigmentation and photodamage
- BRIGHTAMIN-C™ Vitamin C Age Repair Serum for dull, lackluster skin
- YOUTH OVERNIGHT™ Anti-Aging Night Repair Cream for excessive dryness or post-procedure
- YOUTHIFEYE™ Anti-Aging Eye Treatment for dark under eye circles, puffiness and crow's feet
- BEAT THE RUSH™ Redness Relief Treatment for redness
- OBLITERATE™ 2-in-1 Extreme Refining Solution for active acne
- myPROBIOTIC™ PEEL Clinical Probiotic Anti-Aging Peel Kit for aging and sensitive skin (professional use only)
- myPROBIOTIC™ PEEL Clinical Probiotic Clarifying Peel Kit for acne (professional use only)